



Governor's Commission on Digital Innovation and Lifelong Learning

**Tuesday, September 25, 2018
10 am – 12 noon**

**Commonwealth Corporation | 2 Oliver Street, 5th floor
Boston, MA 02109**

Agenda

10:00 a.m. Welcome

10:10 a.m. Action Items

- Approval of Minutes from prior Commission meetings

10:15 a.m. Discussion of Draft Commission Report



GOVERNOR'S COMMISSION ON DIGITAL INNOVATION AND LIFELONG LEARNING

FOURTH MEETING OF THE COMMISSION

SEPTEMBER 25, 2018

AGENDA FOR TODAY

- Minutes
- Review draft report narrative
- Review draft recommendations
- Revisit further themes from July/August meetings
- Next steps

OUR COMMONWEALTH

- Massachusetts' record of achievement in education
- The 'dual imperative':
 - Rethink the market of learners
 - Rethink the range of programs serving them
- Establish a system of lifelong learning

OUR CHALLENGE

- Changing technology and future of work
- Changing demographics/increased diversity
- Changing (shrinking) customer base in higher education

OUR OPPORTUNITY

- Expand online and innovative postsecondary models
 - Competency-based education
- Embrace new conception of market of learners, “New Traditional” student

EDUCATION AND WORK

- Call to embrace the work-oriented goals of postsecondary education and training
- Call to recognize employers' needs and renew focus on narrowing skills gaps

FINDINGS REGARDING LEARNERS

- Large market of learners:
 - No college and some college, no degree
 - Entry-level employees
 - Opportunity youth
- Lack of flexible, affordable, employer-aligned opportunities
- Lack of student supports
- Lack of options for diverse learners

FINDINGS REGARDING EMPLOYERS

- Strategic focus on health care, manufacturing and IT
- Address credentialism
- Help employers understand the value of credentials
- Support deeper relationships between employers and education and training institutions

FINDINGS REGARDING EDUCATION AND TRAINING SYSTEMS

- Incentives needed to foster new programs
- Online and hybrid approaches needed
- More credential-based approaches needed
- More competency-based programs needed

RECOMMENDATIONS

- Establish a lifelong learning coordinating entity
- Establish a Massachusetts Virtual Academy
- Adopt a core digital instructional model – competency-based, prior learning assessment, learner support/coaching, soft skill development, experiential learning

THEMES TO ADDRESS FURTHER

- Lifelong Learning system development
- Program alignment (role of existing programs)
- Policy changes: institutional, state, and federal

NEXT STEPS

- By October 8: Circulate revised draft
- Week of October 8: Feedback from Commission
 - Conference call
- By October 15: Final draft
- October 30: Full Commission meeting