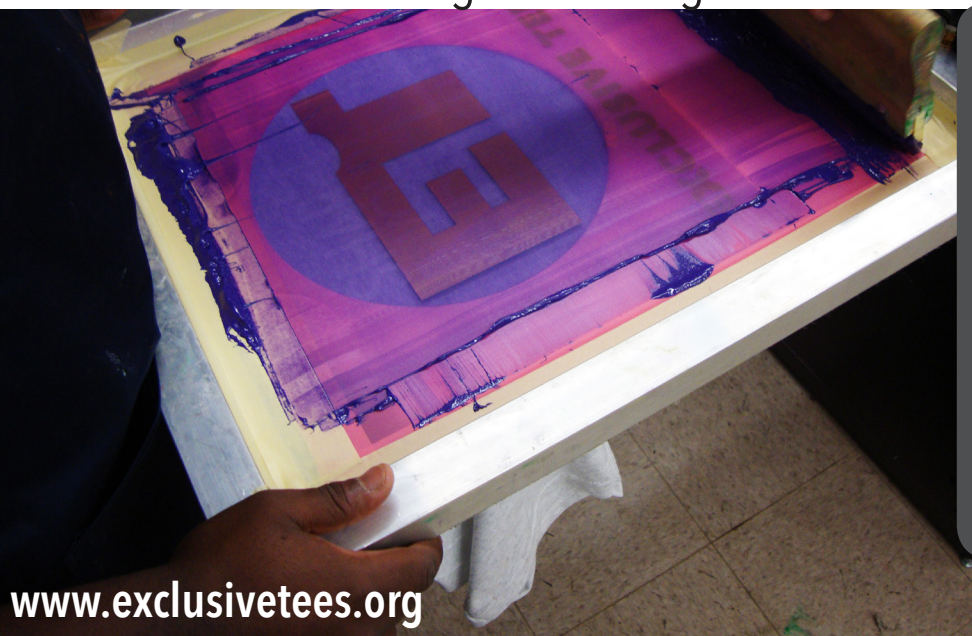


EXCLUSIVE TEES 2017 Report

Custom Screen Printing That Changes Lives



ABOUT

Exclusive Tees, a social enterprise, employs young men ages 16-19 to work as a team to fulfill custom screen printing orders. This real-world work experience allows them to gain workplace skills, build self-confidence, and set goals for success before transitioning into mainstream employment.

www.exclusivetees.org

GRAND OPENING



Since opening in Springfield in 2013, orders have been pouring in. As a result of the high demand, we opened a **second shop in Taunton** in 2017. This allows us to provide even more young men with the opportunity to work and learn the skills they need to succeed in their future careers.

FY17 Data



33%

Increase in youth served from FY16



3

Youth certified with the American Screen Printers Association



6,975
Items printed

32% increase from FY16



47%

Sales increase

Total sales equaled **\$47,343**

YOUTH JOURNEY THROUGH EXCLUSIVE TEES

When young men walk through our door, more often than not, it's their first work experience. And that can be intimidating. So we support them every step of the way from tax forms to employer references.



“I earned my first official paycheck and am learning how to work in a job environment.” -Youth Participant

Soft Skill Development

We give youth formalized feedback about their technical skills **and** we focus on the development of four main soft skills below. Supervisors saw increased mastery in each of the soft skills on a scale from 1-5 in FY17.

Initiative

Beginning:

2.9

After 10 months:

4.6

Dependability

Beginning:

3.5

After 10 months:

4.7

Communication

Beginning:

3.2

After 10 months:

4.4

Collaboration

Beginning:

2.6

After 10 months:

4.4

Exclusive Tees is guided by customer orders, so that real-world scenarios guide learning experiences. The success of our business ensures that our shops have a high volume of work for youth to experience the demands of the work place.

At the shop, work is hands-on and fast-paced. Youth see a finished product in a short amount of time allowing them to recognize the value of their efforts, and to be proud of them.

We thank the following individuals and organizations for their support through high-volume orders in FY17

- The ALS Association
Massachusetts Chapter
- The Center for Teen
Empowerment
- CHD
- Department of Youth Services
- Girl Scouts of Central &
Western Massachusetts
- Highland Street AmeriCorps
Ambassadors of Mentoring
- Northampton Survival Center
- Resilient Coders
- The Movement Project
- Fabeyon Torres
- The Tutorial Center – YAP!
Youth Agriculture Project
- Josh Unsderfer



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