

GREYSTON



OPEN HIRING

Hire the next person through the door.

No interviews, background checks,
or questions asked.

THE OPEN HIRE JOURNEY



HISTORY

Our model of Open Hiring was developed 35 years ago by our founder Bernie Glassman.

He started the Greyston Bakery, at first staffed by Zen students, as a livelihood for the Zen Community of New York, and then made it a vehicle for social enterprise in Yonkers.



The background of the image consists of a stack of red cardboard boxes. Each box features a white logo that includes a stylized globe icon and the text 'we CHANGE LIVES'. The boxes are stacked in a way that creates a sense of depth and repetition. Three horizontal yellow bars are overlaid on the image, each containing one of the three text elements.

NON-JUDGEMENT

UNCERTAINTY

LOVING ACTION





GREYSTON
Bakery



Vermont's Finest

BEN & JERRY'S

**Chocolate
Fudge
Brownie**



**Chocolate Ice Cream
with Fudge Brownies**

GOOD BUSINESS



CONSCIOUS
CAPITALISM®

Certified



Corporation™



WRAP AROUND SERVICES TO THE OPEN HIRING MODEL

A collection of programs and services provided to increase success on the job:

- Our **workforce development** programs train over 5,000 individuals
- Our **community programs** educate 500 children & distribute 28,000 lbs of fresh produce
- Our **Issan House** provides a safe home and support for 45 adults living with HIV



CREATING A PLAN

GREYSTON IS
POSITIONED TO SHARE
WHAT WE HAVE
LEARNED ABOUT
OPEN HIRING™



CENTER FOR OPEN HIRING



GREYSTON
SOCIAL ENTERPRISE • 1997-1998



THE CENTER FOR OPEN HIRING

Inspiring the Workplaces of the Future





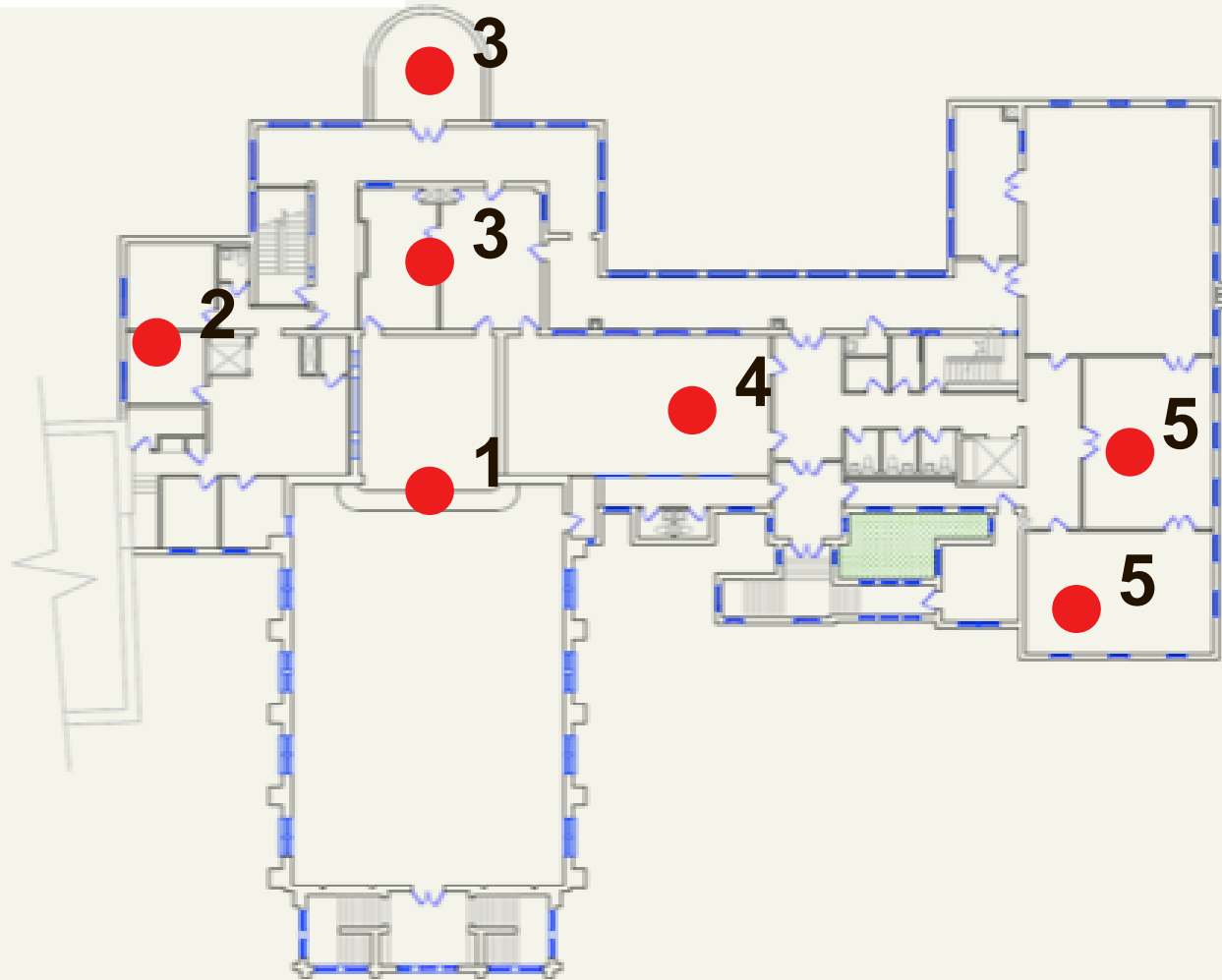
21 PARK AVE

4,500 sq ft available for 10
offices and conference rooms

The Center for Open Hiring at Greyston

23 PARK AVE

adjacent facility with 6,235 sq ft
of available space



- 1** 4,705 sq ft • Chapel & meeting hall
- 2** 1,280 sq ft • Vacant classrooms & offices
- 3** 350 sq ft • Vacant conference rooms
- 4** Meditation zendo & quiet zone
- 5** 2,500 sq ft • Commercial kitchen & cafeteria

**SYSTEMS CHANGE
HAPPENS AROUND**

RADICAL IDEAS

“We don’t hire people to bake brownies, we bake brownies to hire people.”



GET INVOLVED!



A TRANSFORMATIONAL
APPROACH TO
HIRING
2 0 1 8

Center for
Open Hiring™
at Greyston

FOR MORE, VISIT US AT GREYSTON.COM & FOLLOW US   



**CONSCIOUS
CAPITALISM®**

ATTEND OUR LAUNCH
EVENT ON JUNE 12th

LEARN MORE

SIGHT VISIT JUNE 13-15

BUY BROWNIES

THANK YOU

We create thriving
communities
through the practice
and promotion
of Open Hiring™

